ALL TIED UP

a lookbook of ideas
Introduction

Much love and knowledge went into the creation of this guide. For our creative team – a group of fashion lovers – scarves are a daily accessory. All the tips and advice you’re about to read are what we’ve learned from making scarves a staple in our closets.

We wanted this book to be helpful and interactive not just for one read, but for many. So go through it now, then reference it as you make daily fashion choices. Open it back up before you go on a beach vacation to read the sarong tutorial. Or, when it’s time to wash a scarf, be sure to reread the washing guide.

For us, this guide was a labor of love. We hope you find a valuable resource in incorporating scarves into your own personal style, and that you have as much fun with it as we did.

Enjoy scarves.net’s All Tied Up: A Lookbook of Ideas!

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CHAPTER ONE: Scarf style

section 1

CAPE
Capes are sleeveless outer garments similar to ponchos, except capes open in the front, while ponchos just have an opening for the head. Cape fabrics are often thicker, since they are jacket substitutes. Crushed velvet is an original favorite, but other fabrics are on the rise, like wool, plaid, and even fur.

PONCHO
Ponchos cover the upper body, like a cape, but they don’t open in the front. Just slip one over your head, for a perfect shabby-chic look. Ponchos are made to keep you warm, so they’re usually made of thick fabrics like wool or yam. However, plastic ponchos are also popular for rainy weather.

WRAP
Because of the size of a Pashima, they’re often considered the ultimate wrap scarf. Not only are they long, but they’re at least twice as wide as a normal scarf. Wrap scarves are often made of a light, silky material. Since they’re so light and slinky, it’s very easy to take a pashmina off your shoulders and tie it around your neck like a traditional scarf, without it being too bulky.

NECK SCARF
Because people wear scarves around the neck all year round, regardless of temperature, most ways to tie a scarf are geared towards neck scarves. All types of fabrics and colors can be worn around the neck, depending on occasion and temperature.

BROOCH ON SCARF
If you’re keeping up with the vintage trend, brooches are a great way to add flair to your scarf. Not only can they help keep your scarf folded and in place, they also add uniqueness to your outfit.

LOOP SCARF
Loop scarves are also called circle or infinity scarves because their two ends are attached to form a circle. They’re commonly made of lightweight fabrics but can also come in heavier knits. Circle scarves can be worn to look like traditional scarves by looping them around the neck.

SHEMAGH
A true Shemagh is a traditional Arab headdress worn to protect the head and face from sun and sand. The Westernized version, which features a Shemagh-style scarf tied around the neck, has become a popular fashion accessory. Shemagh scarves typically have a checkered weave in a dark color on a white background, and in Western fashions, this scarf drapes down the wearer’s chest.

SKINNY SCARF
Skinny scarves are great for the summer months because they’re typically made of light fabrics that aren’t meant to keep you warm like jersey, lace, and silk. For summer, skinny scarves make great headbands, and they are the perfect accessory for dressing up cute tank tops!

SQUARE SCARF
Square scarves come in a number of fabrics, but it’s the shape that makes them unique. Since these scarves are often folded, they’re typically made of light fabrics like chiffon or silk, but heavier square scarves do exist. Square scarves are often worn as mufflers – when you fold the scarf to form a triangle and wear it on your front, cowboy style!

Scarf style can take on many forms and be worn in different ways, adding a touch of style and personality to any outfit.
This chapter will tell you everything you need to know about matching a scarf to your outfit. We’ll go over different types of necklines and the scarves that match each best. Colors and patterns are covered too, and we even have an awesome flowchart to help you pick which scarves best bring out your personal style.

Necklines

ROUND
Round necklines are simple, classic, and a complement to any body type and style. A round neckline is the easiest to dress up and style with a scarf, so this can be your quick, on-the-go standby.

With round necklines, you can choose any scarf and tie it a number of ways. If you’re in a hurry, grab a neck scarf and tie it slipknot style – this will take you about 30 seconds but looks so chic!

SQUARE
The square neckline doesn’t differ much from the round neckline when it comes to choosing a scarf. These necklines are flattering and suitable for all builds.

Scarves that tie only around the neck look great with square necklines, because you can still show some skin. The neck tie knot, rosette neck wrap, and chain knot suit this style well.

V-SHAPE
The v-neck is gaining in popularity as a boyfriend-style shirt, and it’s common to see them dressed up with some skinny jeans and heels.

When choosing a scarf, let the weather decide which fabric you use, and try out a muffler or a slipknot.

SWEETHEART
A sweetheart neckline is definitely girly, so be sure to pick out a feminine scarf to match!

Head scarves are hot, so if you don’t want to cover up this neckline, they’re a great alternative to ponytail elastics. Gather your hair in a low side ponytail and use a scarf as a ponytail wrap.

BATEAU
Bateau, or boat, necklines are classy. Who doesn’t think of Audrey Hepburn when they see a bateau neck? The best scarves for this look are ones that have feminine prints and light fabrics.

Since you don’t want to take away from the bold neckline, try wearing a thin, printed scarf in a rosette for the ultimate girly look.

HALTER TOP
Halter top necklines are great for showing off shoulders, so you’ll want to pick a scarf style that won’t cover them up like a head scarf.

However, if you get chilly and don’t have a jacket, using your scarf as a cape wrap can be the perfect light cover-up.

CAMISOLE
When wearing just a cami, make a scarf the focus by tying it muffler or simple tie style.

If you’re feeling a little dressy and wearing a camisole under a blazer or cardigan, you can use a skinny scarf in a knot row or a necktie knot to bring the whole look together.

TURTLENECK
Wearing a scarf with a turtleneck can be tricky, because you don’t want your neck to be too constricted. Choose a lighter fabric, like silk, to accentuate a turtleneck shirt. Another option is to choose a scarf that covers the shoulders instead of the neck, like a shrug or bolero.

ONE-SHOULDER
One-shoulder necklines can make you feel sexy, yet classy, without showing too much skin.

Since you’re already making a statement with a bold neckline, try out a cute rosette wrap to accentuate your neck. Or try a head wrap to keep every hair in place.

OFF-THE-SHOULDER
This type of neckline shows off those beautiful shoulder blades! Be sure to pick a scarf style that accentuates this like the French knot, which can be pushed off to the side.

Also try a fake knot, which falls down your center, so those shoulders are left completely bare.

MORE TO COME...
CHAPTER TWO: Matching a scarf to your outfit

SECTION 2

Color Mixing

NEUTRALS
Neutral colors lack strong color, but do display undertones. Popular neutrals are BEIGE, TAN, GREY, AND IVORY.

The key to wearing neutrals is to pick out the undertones. If the brown you’re wearing has cool undertones, pair it with blues instead of reds. Neutrals can be mixed with any color on the wheel, as long as you keep the undertones in mind.

Neutrals are hot right now, so try wearing a chiffon ivory scarf with tan pants and a flowy white top!

MONOCHROMATIC
Monochromatic colors are all the shades and tones of one color hue. So, if you want a monochromatic look in black, you should accessorize in various shades of BLACK AND GREY.

Monochromatic matching is the perfect way to ease your way in to color mixing! Since monochromatic colors easily go together, it’s nearly impossible to mess up. Try a light blue pashmina with a navy top, or a pink circle scarf with a classic red dress. As long as you stay in the same color family, you’re good to go!

COMPLEMENTARY
Complementary colors are simply colors across from each other on the color wheel. Reds and greens go together, as do BLUES AND ORANGES and yellows and purples.

Complementary colors can sometimes be hard to wear since the colors are so bright, but it’s not impossible! You can pull it off by wearing one bold color and its complement in a lighter, softer hue. Try green with some soft pink accents.

TRIAD
Triad colors are three hues equally spaced on the color wheel. Orange, purple, and green are triad colors, and so are BLUE, RED, AND YELLOW.

Triad colors can be hard to wear at the same time, since they can be bright. If you’re brave enough to tackle this, try one loud color with softer hues of the other two. For a triad nautical look, you could wear a navy camisole with a bright red cardigan and a soft yellow neck scarf.

ANALOGOUS
Analogous colors are right next to each other on the color wheel. Reds and purples are analogous, as are YELLOWS AND ORANGES.

Analogous colors have similar hues, so they’re pretty easy to match. Wear a yellow scarf with an orange sundress for a perfect, summery outfit.
Mix & Match

HOW TO MIX AND MATCH:
If you want to try the trend of mixing prints, a good beginner’s tip is to choose a base color.

Try to aim for contrast. You don’t want two similar prints that are going to be battling for the eye’s attention. They should play off of each other.

If you want to mix stripes, make sure the stripes are different sizes. Mix thick with thin stripes for the best contrast.

For two totally different prints, try florals with stripes. This look is hard to mess up, and there are so many combinations that work! Try a floral skirt or dress with a striped scarf.

Animal prints are considered the “neutrals” of the pattern world. Use these as a base if you’re new to print matching.

SHOP PRINTED SCARVES ›

Where do you get your fashion inspiration?

BLOGS
WHAT’S YOUR FAVE SITE FOR FASHION INSPIRATION?

MAGAZINES
WHICH DO YOU SUBSCRIBE TO?

CELEBRITIES
WHOSE STYLE DO YOU WATCH?

TRENDY GLAM
You’re always on trend. Wear scarves with metallic/sequin details.

SHOP EMBELLISHED SCARVES ›

FEMININE FRILLS
You love anything girly. Find scarves with floral or lace details.

SHOP FLORAL SCARVES ›

CLASSIC SLEEK
Your style is timeless. Check out plaid scarves and solid pashminas.

SHOP PLAID SCARVES ›
Do you know the difference between chiffon and silk? How about cashmere and pashmina? When it comes to scarves, it’s all about the fabric! To be a true scarf fashionista, you must know the qualities of scarf fabrics so you can pick the best one for your outfit – and you must also know how to care for these fabrics so you can get years of use out of them.

**Fabric Guide**

**SILK**
Silk is made from the cocoons of the mulberry silkworm, making it a natural protein fiber.

It’s soft, delicate, and versatile; since silk can appear either matte or shiny, a silk scarf could be just the thing to add a sophisticated and soft touch to your outfit. Silk scarves are also great as both head scarves or neck scarves, so take your pick!

**COTTON**
Cotton fabric is made from the fluffy fibers that protect cotton plant seeds. Today, it’s the most-used natural fiber for clothing.

Very durable, yet soft and easily washed, cotton is a staple in most wardrobes. Cotton makes a lovely summer scarf because the fabric is so breathable.

**LINEN**
Linen is a natural fiber textile made from knitted or woven flax plant fibers. The fabric is very strong and tends to be expensive. Linen is a great fabric for a summer scarf. It’s cool to the touch and very absorbent.

**FUN FACT:** In ancient Egypt, linen was sometimes used as a currency.

**CASHMERE**
Cashmere is a beautiful, soft, and expensive wool that comes from the fiber of a cashmere goat.

Although cashmere is extremely soft to the touch and light in texture, it’s a strong, long-lasting fabric that becomes softer and more supple with time and proper care. Cashmere is a cozy insulator and perfect for a winter scarf.

**JERSEY**
Jersey is a soft and stretchy knit fabric that is light and breathable. It’s made of cotton, wool, and synthetic fibers.

Single-knitted jersey is lighter and more stretchy, while double-knitted jersey is heavier and less stretchy. Jersey makes a perfect summer scarf, and it’s an ideal fabric for embellishments like sequins, beading, or studs.

**PASHMINA**
True pashmina is wool made from pashmina goats, woven or hand spun in Kashmir. Today, many scarves are sold under the “pashmina” label, but they are not true pashmina shawls because they’re not made in Kashmir from pashmina goat wool.

Pashmina drapes nicely and has a pretty sheen, making it suitable to wear as a shawl or wrapped around your neck as a scarf. A true pashmina scarf provides warmth, making it a perfect scarf for winter.

**ACRYLIC**
Acrylic fabric is man-made from synthetic fibers. The fabric is light and soft and is often used as an inexpensive replacement for expensive cashmere.

An acrylic scarf won’t keep you as warm as a true cashmere or wool scarf, and it has a tendency to become fuzzy. An acrylic scarf is good for fashion wear, but not practical warmth.

**WOOL**
Wool comes from sheep, goats, oxen, camel, alpaca, and other animals.

Wool is crimped, which makes it a bulkier textile that holds air and retains heat. It’s perfect for a cold-weather scarf. If you must wear hypoallergenic fabric, consider a wool scarf.

**SATIN**
Satin is created using a satin weave of polyester, silk, or nylon. One side of satin has a shiny, glossy luster, while the other side is dull. It’s usually very smooth to the touch.

A satin scarf won’t keep you warm, but it will add an elegant touch to your outfit.

**CHAPTER THREE: Fabrics, care, & storage**
**Fabric Care**

**MACHINE WASHING**
When you invest in a good scarf – or find a favorite scarf that you love – you must properly care for it to get many years of good use from it.

Keeping your scarf clean is one way to prolong its life. If your scarf has special washing instructions on the label, be sure to always follow them.

If the label says the scarf is machine washable, it’s most likely safe to use the washing machine, though hand washing is always better for the fabric.

Even if a scarf’s label says you can use a dryer, remember that air drying is a much more gentle method.

**HAND WASHING**
How to hand wash your scarf in nine easy steps:
1. Fill a sink or large bowl with cool water.
2. Add a small amount of mild detergent to the water and create suds.
3. Submerge your scarf fully in the water. Knead and squeeze it through the suds until it’s totally wet.
4. Let the scarf sit in the water for around 15 minutes.
5. Drain or pour out the water.
6. Rinse the scarf under cool tap water. Squeeze and run it under clean water until the water runs clear.
7. Squeeze water out of your scarf – be gentle! Don’t wring the fabric too hard.
8. Lay your scarf on a towel and roll the towel; this will eliminate a good amount of dampness so it can dry.
9. Unroll the towel and lay your scarf on a dry towel to completely dry. Never hang a scarf to dry – this could damage its fibers!

**HOW TO CLEAN A SILK SCARF**
Silk is a delicate and expensive fabric that is prone to snagging and its dye will bleed in water.

To avoid damaging your silk scarf, never clean it in a washing machine. Instead, follow these easy instructions.

**STEP 1:** Add a few drops of soap to lukewarm water. Adding a small amount of table salt will help prevent dye from running.

**STEP 2:** Swish the scarf around for about five minutes. Gently knead and rub the scarf in the water.

**STEP 3:** Rinse the scarf under cool and clean water until the water runs clear.

**STEP 4:** Fill the sink or container with cool water and add a small amount of distilled white vinegar. Submerge the scarf. This will remove soap residue and keep the silk shiny.

**STEP 5:** Rinse the scarf under cool, clean water until all soap and vinegar is removed.

**STEP 6:** Squeeze out excess water gently. Do not wring the fabric – this will damage the silk’s fibers!

**STEP 7:** Dry your scarf by laying it flat between two towels. Don’t let layers of a colorful scarf touch; this could lead to dye transfer.

**STEP 8:** Remove wrinkles while the scarf is still wet by using an iron on a low setting. Lay the scarf flat to dry.
GUIDELINES FOR STORING YOUR SCARVES:

- Besides keeping your scarves clean, properly storing them will prolong their lives, protect them from damage, and keep them wrinkle-free.
- Keep your scarves away from direct sunlight, which can cause fading or discoloration.
- Fold your scarves in a sealed baggie if you’re storing them for a significant length of time. This will protect your scarf from color transfer or fading, moths, and dust.
- Keep scarves away from your pet’s reach. Pets have a tendency to play with woolen scarves and make a bed in them.

MOTH DAMAGE
Moths can eat through fabric that goes untouched for a long period of time, severely damaging it. Usually, moth damage occurs when a worn item with food and/or body odor is stored away for a season. The best way to avoid moth damage is to clean and properly store scarves.

If you discover moth damage, follow these four steps:

1. Place affected scarves in a freezer for 48 hours.
2. Put them in a closed car that is in direct sunlight, or another hot environment, for 12 hours.
3. Put the scarves back in the freezer for another 12 hours. This will kill the moths, eggs, or larvae.
4. Wash the scarves thoroughly.

If you have problems with moths, make sure you always store your scarves in sealed plastic baggies.
Now that you know the basics, it’s time to start styling! In this chapter, we’ll show you how to glam up your spring and summer wardrobe with scarves. We’ll also show you two cute swimsuit cover-up ideas that will make you look (and feel) like a rock star!

**Spring & Summer Scarf Styling**

**SO SWEET**
Pastel colors are perfect for spring. They add some cheer to your wardrobe after winter’s black, grey, and brown. A French knot is a classy way to tie a scarf in warm weather. Choose a scarf that won’t get too warm.

**FLOWER CHILD**
When the flowers start blooming, the time is right to throw on that floral scarf. Don’t be intimidated by a bold pattern. Wear your floral scarf to dress up a solid tank top. There’s nothing uptight about a floral scarf, so keep it loose around your neck!

**NAUTICAL LOOK**
What’s better than a summer day at the lake or beach? Even if you’re not water-bound, it doesn’t hurt to look like you’re in your element! Add a nautical scarf for a “ships ahoy” look.

To get the look, tie that nautical scarf around your neck – you’ll look like you just spent a day on your family’s yacht.

Remember: make sure that nautical scarf is silk! Silky scarves are cool for a hot day on the pier.

**GOING OUT**
Going out for a summer night on the town? A shiny metallic scarf instantly adds glam to any outfit.

A loose wrap is low maintenance, non-constricting, and easy to remove if you get too warm from dancing.

Smooth polyester feels light and wrinkles less than other fabrics, so you’ll be up to dress code at classier locales.

**FLOWER CHILD**
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**BOHEMIAN-INSPIRED**
Nothing says summer more than a hippie, music festival look. Wrap a head scarf around your forehead to go boho-chic.

A forehead wrap is perfect for incorporating a scarf into your outfit during hot, summer days. Plus, you’ll tame those humidity-induced flyaways!

**PRO TIP!**
Cotton is a great fabric for summer because of the hollow between its woven threads. Air is able to permeate the fabric and keep you cool.

**C H A P T E R  F O U R :** Spring & summer scarves

**SHOP SUMMER SCARVES ›**
**Sarong**

Beach or pool bound? A sarong is more stylish and alluring than wearing loose shorts for a cover-up.

Get several sarongs to match all your bathing suits. It’s an easy way to create an entirely different look without shopping for a new suit. Try a tropical-flower sarong with a bright, solid-colored suit.

Get a sarong that is made of a light fabric like rayon so you don’t overheat in the sun. If you want some texture, look for one with fringe.

SHOP THIS SARONG >

**Halter Top**

Looking for a totally unique way to wear your scarf? Try wearing it as a halter top!

If you’re at the beach for the day, use this style as a cover-up for a lunch break or beachside shopping trip. Pair it with casual jean shorts for a casual, SoCal vibe.

Use a lightweight scarf that easily ties for security and breathability.

Wear your favorite bikini top or wide bandeau bra underneath your scarf halter top for extra coverage.

SHOP HALTER TOP SCARVES >

**HOW TO DO IT:**

1. Choose a wrap made of fabric that is easy to tie, like rayon.
2. Secure the scarf around your back, as if you are wrapping a towel.
3. Cross the top corners, then pull them around your neck.
4. Tie using a knot or bow, or fasten the ends with a pin or brooch.

EASY AS 1, 2, 3!
Follow these instructions to learn how to style a sarong.

1. Choose a wide wrap or scarf made of light, airy fabric.
2. Open the sarong wide and wrap it around your hips.
3. Pull the ends to one hip and tie to secure.

SHOP THIS SARONG >

SHOP HALTER TOP SCARVES >

CHAPTER FOUR: Spring & Summer scarves

section 2

section 3
Head Scarf

Looking for a cute hat alternative? Try a head scarf!

There are many ways to tie a head scarf, but one of the most popular during summer months is the bandana wrap.

This style protects your hair and scalp from strong UV rays, while keeping you looking feminine and cute.

**How to do it:**

1. Choose a head scarf. Square scarves made of thin fabric are best for this style. Fold the square scarf in half to form a triangle.

2. Place the scarf in the middle of your head with the broad side above your forehead.

3. Bring the ends back and tie them in a single or double knot.

**Tip:** The best head scarves are thin, not too long, and fold and roll easily.

**SHOP HEAD SCARVES ›**

### Chapter Four: Spring & Summer Scarves

#### 6 More Styles...

- **Half Turban**
  - We’ve seen this look on Ashley Olsen, and we love it! Depending on your scarf of choice, a half turban can fit any style, from classic to exotic.
  - Shop Head Scarves ›

- **Rosette Wrap**
  - This is the sweetest head scarf look we know. It’s as easy as twisting and coiling to form the perfect rose.
  - Watch the Video ›

- **Rosie the Riveter Scarf**
  - Where would Rosie be without her signature head scarf? Pay homage to the legend with her retro scarf style.
  - Shop Head Scarves ›

- **Full Turban**
  - A little Arabian Nights, a little retro – a full turban is the trendiest way to tame your mane!

- **Headband Scarf**
  - This one is so easy and so cute. Simply tie a knot in the middle of a skinny scarf and tie around your head – viola!

- **Scarf Braid**
  - Dress up that French plait by braiding in a skinny scarf. Chic has never been so easy to achieve.

- **SHOP HEAD SCARVES ›**
When the leaves start changing and the temps begin to drop, it’s time to put away those thin summer scarves and get out your fall and winter wear! In this chapter, we share the best styles, colors, and knots for chilly-weather scarves.

**Fall & Winter Scarf Styling**

**TRENDY FALL**

During the transition to cold weather, why not wear a shawl? It will keep bare arms warm when the breeze gets chilly.

When shopping for a shawl, be on the lookout for warm and cozy cashmere or alpaca. If you’re on a budget, acrylic will work just fine for a fall cover-up.

Get a neutral color like grey, white, or beige for a shawl that you can incorporate into many fall looks.

**DRESSY WINTER**

Love to wear dresses, even when it’s cold? Wear a sleeved dress with tights and a knitted scarf to keep warm.

A knitted scarf is a cozy and warm way to layer up. Tie it loosely around your neck for easy removal.

If you plan to wear your knitted scarf as part of your outfit – rather than just outerwear – consider a thinner-knitted fabric like cashmere or acrylic.

**BUNDLE UP**

Brrrrrr! On a blustery, snowy day, bundle up in your favorite coat, gloves, hat, boots, and wool scarf! Wool will keep you toasty on the chilliest of days.

Tie your wool scarf muffler-style so that it covers more of your chest and captures your body’s warmth. Button your coat over that scarf to capture the heat!

Once you get inside, take off your coat and drape your wool scarf over your shoulders until you warm up.

**SIMPLE CHIC**

Wanting an easy and stylish back-to-school look? Dress up a plain top with a pretty scarf!

A pashmina scarf is a go-to for those fall days that start out chilly, warm up, and get chilly again when the sun goes down. When the sun is bright, take off your scarf and tie it around your school bag for some stylish accessorizing. It’ll be right at your fingertips when you need some extra warmth later.

Tie your pashmina slipknot style (with the two ends slipped through a loop around your neck) for easy wear and removal.
Keep your neck warm

Cold weather doesn’t mean you have to sacrifice your fashion. You can look warm and cozy in a fitted peacoat and a thick, knitted circle scarf.

If you’re looking to spice up a solid coat, try experimenting with different scarf fabrics. Crinkle scarves are a great way to add subtle texture. Multi-colored scarves are also good for this.

Try a neck wrap if you have a low-cut jacket and want a stylish way to keep your neck warm.

SHOP THIS CIRCLE SCARF

HOW TO DO IT:

1. Put the scarf around your neck. Make sure the seam is at the back of your neck.
2. In the front, twist the scarf so it makes a figure eight.
3. Put the front loop over your head.
4. Style the two loops so the scarf lies flat on your chest.

SHOP THIS LOOP SCARF

Keep your head warm

A scarf in lieu of a winter hat? Yes, please! For a chic, warm winter look, use a wide circle scarf as a head wrap.

Be sure to choose a circle scarf that’s wide and long enough to cover the back of your head and also your neck.

This style will keep your neck warm, too! Make sure you choose a soft scarf that won’t irritate your delicate skin. And don’t forget to get gloves that match.

SHOP THIS LOOP SCARF

HOW TO DO IT:

1. Spread the scarf wide.
2. Put the scarf over your head with the seam in the middle.
3. Create a loop with a figure eight in front of you.
4. Pull the loop over your head so it rests on top like a hat.
We’re a group of fashion-loving, scarf-obsessed girls who work at www.scarves.net. After creating an arsenal of how-to-tie-a-scarf videos, scarf DIY projects, and fashion inspiration, we decided it was time to combine our efforts to create Scarves.net All Tied Up: A Lookbook of Ideas.

Did you fall in love with the scarves in this book? Skip on over to Scarves Dot Net where you’ll find all the scarves shown here – and more!